



-2012-
**EUROPEAN
POLICE & FIRE
GAMES**

Canary Islands, Tenerife from 8 to 15th of July 2012

WE ARE READY !!



POLY B



OUR MASCOT



**EP&FG
Canarias 2012**

Tu destino más seguro...

What are the European Games of Police and Firefighters?



The Police and Firefighter Games EP&FG are a sports initiative with important economic effects, as befits an event of this kind, and above all in favour of social integration, given the nature and philosophy of the same as “games” involving members of the forces and bodies of the private and public security (police local, regional, national, guard, officials of customs and forestry agents, firefighters and prison officers).

For recognition of the physical and mental capacities of the members of the bodies of policemen. Behind their achievements are hours of work and dedication.

For this reason, beyond a series of circumstances to make the reality of the European Games EP&FG, in years 2006, 2008 and 2010 work done by those who initially took the challenge and the other people who have been adding day by day to make it possible like, Vancouver, New York, or Belfast, other cities such as Pontevedra, Valencia or our Canarias to reach with success an event of this magnitude.



CANARY ISLANDS, Official headquarters of the IV edition of the EP&FG 2012



CANARY ISLANDS NATURAL PARADISE, A destination with safe sport...

The organization of European Games of Policeman and Firefighters we will refer to from now on EP&FG, in collaboration with regional island and local institutions as well as having the initiative sport. With the competence of the public administrations (self government and Municipalities (are determined by its own and specific end which is to ensure the full and adequate support. Specifically in the field of sport, Decree 152/1994 of 21st July on transfers of functions of the Administration Public of the Canaries in the insular councils in the area of culture, sport and artistic heritage, of promotion and coordination of sport for all.

EUROPOLYB, CANARY ISLANDS 2012 Institutional support at the highest level.



During of Tenerife of October 2007. President of the Cabildo of Tenerife Ricardo Melchior, and the President of EP&FG Carlos Baquero Casás, formalized the commitment of the EP&FG of 2012.



Since then the organizers, with the endorsement of the council of sport of de Cabildo of Tenerife,(Dámaso Arteaga) also, responsible for sport in San Cristobal de La Laguna, Javier Álvarez, have worked very hard and constitute one of the best venues for organizing the IV EP&FG. Canarias is without doubt he perfect place to host a major contingent of visitors, practitioners of various countries of Europe.

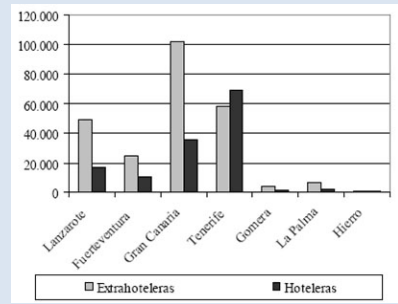
It is clear that the determination the organising committee possesses is to achieve Canarias 2012 EP&FG the best European Game so far.



THE BEST ORGANIZATION FOR THE IV EP&FG IN 2012
“Canaries your secure place... ”

There are many reasons for electing the Canary Island for the seat of the IV EP&FG not just as a viable project, but as an organization.

BECAUSE the islands have sufficient tourist places to fully satisfy the demand for this event, it has the quality required in the services, has a wide range activities, and has been receiving tourist from all over Europe for more than **10** years.





BECAUSE Locations that give shape to the Olympic Village Canarias 2012 have modern sport facilities accessible and good connections, where Sportspeople can practice all kinds of sport also places of relaxation or adventure.

BECAUSE CANARIES 2012. epfg, has a significant institutional support, being supported from all the Government of the CANARIES (Presidency, sport an tourism), also Council of San Cristobal de La Laguna, Puerto de la Cruz and Santa Cruz de Tenerife.



BECAUSE CANARY ISLANDS is hollyday destination, wanted and sought by the Europeans, will promote the Canarias2012epfg on the continent and will generate an increasing number of athletes.

BECAUSE THE CARARY ISLAND is an economic target for de sportsman of the EP&FG an his companions.



BECAUSE CANARIES 2012 EP&FG has a group of perfectly structured and organized people who believe in the project, able to tackle this momentous event with guarantees.

Canarias2012epfg thanks to the attitude of its athletes who do not want to leave the Canarias.



The motto of the Canary project 2012.

CANARY ISLANDS YOUR SAFE DESTINATION.

- **BECAUSE** it is more secure in the CANARY ISLANDS Athletes will find sun, the idyllic beaches and the rest they need.
- **BECAUSE** it is more secure in the Canary Islands you will have the opportunity to discover its culture, traditions, unique cuisine and places exciting and unforgettable you never dreamed.
- **BECAUSE** it is more secure in the Canary Islands you will enjoy a well deserved holiday, with excellent service, to your expectations.
- **BECAUSE** it is more secure in the Canary Islands during your stay for these 2012 EP&FG you will live the best adventure of your lives.

OBJECTIVES

OBJECTIVES PROPOSED FOR THE EUROPOLYB I.E. Are prepared and know how to do it

Canary Islands 2012 EP & FG, was an extraordinary opportunity to publicise this sporting event, at the international level. With the experience accumulated in the three previous editions, Canary 2012 EP & FG, has developed

A rigorous planning of the events that will shape the IV Edition of the EP& FG giving a solution to the following objectives:



Our Olympic Headquarters

1º) An endeavour Canary Islands.

The Canary Islands is an archipelago of seven islands, administratively organized into two provinces, Santa Cruz de Tenerife, formed by the islands of el Hierro, La Palma, Gomera and Tenerife and the province of Las Palmas, constituted by the islands of Lanzarote, Fuerteventura and Gran Canaria.



BECAUSE of these circumstances the Canary 2012 EP&FG features a headquarters consisting of an Olympic Village located in a triangle formed

VERTICE ALOJATIVO VILLA OLÍMPICA:

Plataforma alojativa Norte, con precio unitario y competitivos.



SEDE EP&FG

Sede Institucional de los Juegos y ubicación de las instalaciones deportivas.



OCAI

Oficina Central de Acreditaciones e Información.



by the towns of San Cristobal de La Laguna, Puerto de la Cruz and Santa Cruz de Tenerife, Arona, on the Island of Tenerife.

Is the course of the comprehensive development of the Canary Islands 2012 EP & FG, it is open to a few locations in our Archipelago, they wish to join and meet the minimum conditions Required by the organization.

6.000 participants

More than 6.000 athletes with their families and accompanying persons they can mover freely using the means of transport.. The Olympic village will also have shuttles that will join the cities with, times and stops specifically arranged so that the athletes and their companions arrive comfortably at their sports facility and hotel.



2º) Grow as an organization:

Canaries 2012 EP&FG, aims to expand, the successes in Valencia, During the previous edition, increasing the number of athletes and participating nationalities.

WE ARE PREPARED AND KNOW WHAT TO DO!!



Through an accurate international programme, moving them to the main European capitals and attending major sports competitions, which involved police officers and firefighters, from all over Europe, contacting with the most prestigious professional organizations in the world of security and emergency, optimizing all means of human and technical), in order to achieve and exceed the objectives set out in previous editions; for the greater glory of the future EP & FG events, especially in what refers to the number of participants and accompanying persons, increase in the turnover generated during the celebration of Europeans games IV of police and firefighters,



70 Sports.

3º) More discipline sports:

In the **CANARY ISLANDS 2012 EP&FG**, we have increased the number of sports up to 70, we have the Sea, Sun and Wind as indispensable elements, many of them closely related to the peculiarities of the Canary Islands.





The BCP, a modern sport with Canarian roots.



Since the beginning of the EP&FG back in the year 2006, the BCP is an official discipline sport. This sport is based in the Canary Islands short stick, formerly called "tolete" and more than fifteen years ago used and practiced by the security forces as a tactical discipline like the traditional "Police baton". The Canary Islands have about 30 Medallists trying to revitalise their European titles of the BCP championships.

3 Conferences (Security)

4º) International Security Pageants:

During the eight days of the events **Canary Islands 2012 epfg** there will be held, three international conferences on Safety and Emergencies.

- I Conference **SEGUROPOLYB of Police.**
- I Conference **SEGUROPOLYB of Firefighters.**
- I Conference **SEGUROPOLYB of Security Officers.**

The conferences can be attended by all security professionals (firefighters, police, penitentiary institutions, EMU, rescuers, civil protection, private security guards, etc.) with correct requirements.



The objects of these meetings are to inform and update the latest trends in sector.



The conference will have a international character and count with the participation of prominent representatives from different European countries.

III SECURITY FAIR.

5º) Emergency and Security Fair.

The international exhibition of security and emergency EP&FG, FISEPOLYB, to be held in Santa Cruz de Tenerife, during the week of the European event, will feature the participation of specialised companies and we intend to attract the interest of all professionals in the fields of security and emergency.



This fair already celebrates its third edition and will be the first time talking place in the celebrations of the Canary Islands 2012 epfg.

The event also includes presentation of the medals and winners of the different sports.

6º Social Programme for Integration of Citizens:

This programme will be developed under the motto...“To help with Security”. Consisting of two parts, social court, consistent with the security and services, functions of the Police and firefighters.



1º) Pontevedra 2006 began the social actions of reintegration of citizens through sport volunteering, **Canary Islands 2012 epfg**, intends to continue with initiative, with:

- a) The cooperation of volunteers from prisoners of penitentiary institutions that meet the requirements.
- b) Active participation of athletes young people and retired veterans.
- c) Sports organizations, volunteer workers, existing on the island.

Calculating the collaboration of **280** volunteer workers spread across the affected area to attend the event.

2 Social Integration Plans.

2º) During the days of the celebrations of **2012 EP& FG**; Canary Islands and the Slogan “ **Live Canaries with Security** “ to develop:

- a) Professional exhibitions (dogs, Police robot, rescue of firefighters, helicopter rescues, etc) ; requesting the assistance and participation of the citizens
- b) Cultural Olympiad, (children’s and adult) with competitions in drawing, photography, based on the security and emergency theme etc.
- c) **European sports meeting Traditional** “European Beñesmen”, encouraging the participation of our people and rewarding the work of rescue, and diffusion including the first European competition of Canarian.
- d) As it is traditional in the EP&FG, also in the Canary Islands 2012 epfg. We will be looking for participants amongst citizens, police officers and fire fighters mutual friendship though these sports to join in a fun obstacle race “**Run as you can**”.



7º Pet Competition.

During the month of feb/march 2011, with the help of the Social councils and the Canarian Islands Government and Social welfare of the Cabildo of Tenerife, a competition to choose a “Mascot” for the European games of Canary Islands.

Children and young people enrolled in schools, high schools special education centers based in the Canary Islands, to participate designing taking into account the spirit and characteristics of the EP&FG, and the culture of the Canary Island.



8º Concentration Biker.

One of the peculiarities of the European Police and Fire Game, es the Organization of a major concentration of bikers, bikers all over Europe meet and visit the most emblematic place of the city headquarters of the games.

Ending in a biker macrofiesta who are invited, not only police officers and firefighters, but also their families and friend and lovers of motorcycles.



9º International Plan Dissémination.

International Diffusion Program

As indicated previously, to the achievement of the be corresponding institutional support, starting an international campaign, in order to officially present 2012 Canary Island EP&FG as headquarters of the European Games IV of Policemen and Firemen, in the main capitals of the EC, as well as attending to the most important national and international sporting event between security professionals and emergency.



Campaign that began with the transfer to Valencia during the celebration of the Valencia 2010 epfg of a delegation of the Canary Islands 2012 epfg, in order to spread among of the those attending the event, the pleasantries and excellencies of the Canaries as a safe destination in the EP&FG in 2012.



Hospitality Programme:

8º Canarian hospitality and security.

“Convert your passion for sport to an unforgettable experience”

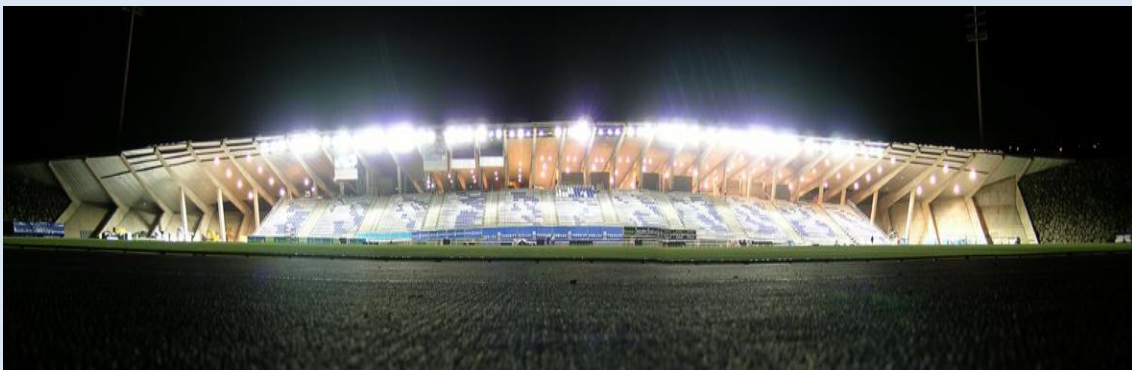
During the **Canary Islands 2012 epfg**, and the slogan **“Your sports hobby becomes an unforgettable experience”**, the CE shall make available to persons travelling to the event, a series of activities of leisure and expansion in very interesting economic conditions:

- Visit to amazing places that are “Natural Heritage of Mankind”.
- Visit to the network of museums, dedicated to nature, archaeology, history, science, to the Cosmos, as well as focusing on the art and culture.
- Visit to locations that are “ Historical heritage of humanity”.
- Travel aboard a catamaran for sporting whales, dolphins, deep sea, etc.
- Excursions to theme parks, Thai village, Reptile land, Parrot Park, Dolphinarium, etc;



INFRASTRUCTURE:

The Insular Tenerife Athletics Center: Designed for athletes.



Ubicación

The Insular Tenerife Athletic Centre (CIAT) is the Tincer neighborhood in the Southwest District of the municipality of Santa Cruz, a city that enjoys a typically warm climate throughout the year.

The proximity of the sport facility there are two large towns (Santa Cruz de Tenerife and La Laguna), as well as the means of transport, infrastructure and security network, the offer of this Insular Athletics Centre make a safe bet and highly recommended.



This new infrastructure has been made possible by the strong commitment of the Cabildo of Tenerife to the island of a cutting edge facility for the practice of athletics. .



Table of distance:

Desde	Distancia
Aeropuerto Tenerife Norte "Los Rodeos"	10 km
Aeropuerto Tenerife Sur "Reina Sofía"	60 km
Santa Cruz de Tenerife (centro)	5 km
La Laguna (centro)	6 km
Puerto de la Cruz	34 km

Pavilion Insular Santiago Martín

This is a place for sport on a high level.

Opened in 1999, is owned by the Cabildo of Tenerife and the Town Council of La Laguna Following an agreement of the Government Commission of the Insular Corporation, the management of the pavilion was handed over to the Insular management company for sport, culture and entertainment (IDECO).



It remains open throughout the year without interruption.



Agency Autonomous of Sport

San Cristóbal de la Laguna – La Laguna Sport-Live.

The municipality has been championing all types of initiatives for the promotion of sport.



International Center of Fairs and Congresses of Tenerife

Nerve Centre of the Activities at the Olympic Village:



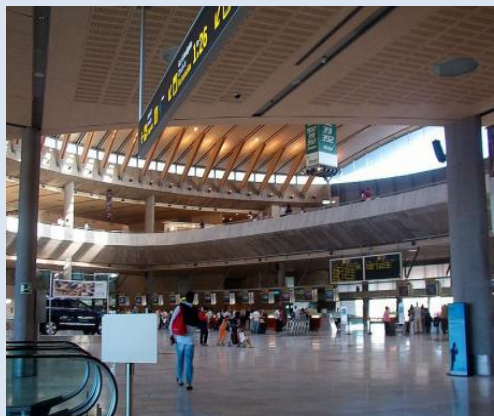
The international Centre for Fairs and Congresses of Tenerife, is located in the area of the expansion of the city of Santa Cruz, it has become the new image of the entrance to the capital from the South. Its strategic communication by motorway with two Island.

TRANSPORT AND COMMUNICATIONS:

Very close to any country in Europe... secure.

Air Transport.

Only two hours from the Iberian Peninsula and four to the centre of Europe, the Canary Island is a comfortable and accessible destination. Each of the Islands, has two airports used a lot by the Canarians and the tourists that visit us, which ensures permanent connections with more than 130 cities around the world.



A good deal for our EUROPOLYB-athletes:

The delegation EUROPOLYB Canary 2012, undertake to make available to the athletes, family members and accompanying persons moving to the Canary Island, after negotiation, and a significant offer in format of “flatrate”, “holyday package” or bonus-affordable of(round trip) meals and excursions from major European airport, airlines and international tour operator implemented in the Canary Island.



Internal Transport:

Facilitate a transport (via and bus) in the area Santa Cruz, La Laguna participating athletes, with a maximum of 14 trips.

The Bus(La guagua):

TITSA gives coverage to services of passengers by road in Tenerife, with about 557 vehicles and a staff of 1.493, transporting about 54,13 million of passengers a year.



The Tram (Via):

The tram is one of the most modern and safe models that exist in the transport market. It links the two main cities of the island, Santa Cruz and La Laguna, which facilitates access to the main attractions in the metropolitan area. The line connects with commercial, cultural, sporting, educational, services and shopping.

Transport Sea:

Short distance Maritime transport and in particular service between the mainland ports and island ports. In the Canary Islands for example, many of the services of maritime transport between the Iberian peninsula and the Canary Islands fall in the European concept of short sea shipping, includes both its regularity and its high frequency.



TOURIST INFRASTRUCTURE:

Canary Islands, a cosy and safe destination...

The Canary Islands is ideal for a complete and different holiday at any time of the year. Endowed with an exceptional climate and exuberant nature, full of scenic contrasts, the Canary Islands have some of the most sort after, comfortable, and first class hotels and super hotels that you can find amongst the tourist destinations in Europe.



Canary Islands Enjoy It in a secure way...

A walk through your favourite ...island

That has emerged from the depths of the Atlantic Ocean more than 10 million years ago, enjoy a wide variety of landscapes and microclimates. The cold current of the Canary Island the gentle trade winds contribute to islands of eternal spring and its extraordinary diversity, that puts in the hands of our athletes and their companions, an incredible range of possibilities to choose the perfect place for a truly unique vacation amongst its resorts.

“Eternal Spring”

The exceptional climate of the Canary Islands guarantees a pleasant vacation all year round. Located between the subtropical and temperate areas of the planet. In the Canary Islands you benefit from the cooling effects of the cold current and the constant trade winds, contributing to an average temperature of 20°C in winter and 25°C in summer.



Description of the image of the IV European Games of Police & Firemen (EP&FG).

Design Premise: Image of Services and Security...

Name: ISOLOGO



The mark of the candidacy of the Canary Islands European headquarters of the EP&FG de 2012.

The Emblem of the IV Juegos Europeos de Policías y Bomberos **Canaries 2012 epfg**, is composed of a symbol and a typeface. The symbol is divided by a big wave break, composed of triangles in light blue and yellow, cheerful colours of the Canaries, which break with three figures referring to the Emergency service. The image contains a high content of symbolism, attempting to integrate cultural and identifying aspects of the Islands, the sport as a factor of union with the people of the security forces taking part. The deltas forming a big wave creating three crests, which may well symbolize, a Canarian Palm, from which arise the images, all with the same gesture of emergency and help, as befits the nature of their professional functions. These lines will be used in the corporate image of the IV EP&FG **Canaries 2012 epfg**, and will form the basis of the manual and style of the brand. At the bottom of the image is the font Arial, which contains the name of the Centre and that will provide the visual.

